



UniKL
UNIVERSITI
KUALA LUMPUR



15
YEARS
AND AD VANCING

INDUSTRIALMANSHIP

A Route To Employability



**INDUSTRY & STUDENT
iNFOPACK**

FOREWORD



Industrialmanship is a Structured Internship Programme that builds an Industrial - Academia Collaboration and Linkages. It is another approach in education which supports the WE4ASIA Aspiration.

WE4ASIA is a journey of UniKL towards excellence in becoming one of the top universities in Asia by 2020 by offering enriching University Experience towards achieving Academic Excellence and enhancing Graduate Life Success.

In general, it is a concept to introduce UniKL students to industrial culture and real working environment in order to enhance and increase the student's employability, from as early as Semester 1 up to Final Semester, upon graduation and beyond.

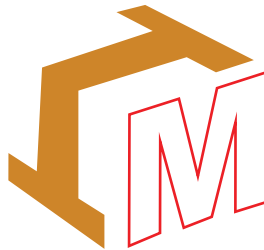
I truly believe that Industrialmanship would give our university opportunity to build an effective partnership and collaboration with various industries.

Prof. Dato' Dr. Mazliham Mohd Su'ud
President/Chief Executive Officer
Universiti Kuala Lumpur

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INTRODUCTION TO INDUSTRIALMANSHIP



“BUILDING INDUSTRIAL - ACADEMIA COLLABORATION”

Industrialmanship is a Structured Internship Programme that builds an Industrial - Academia Collaboration and Linkages.

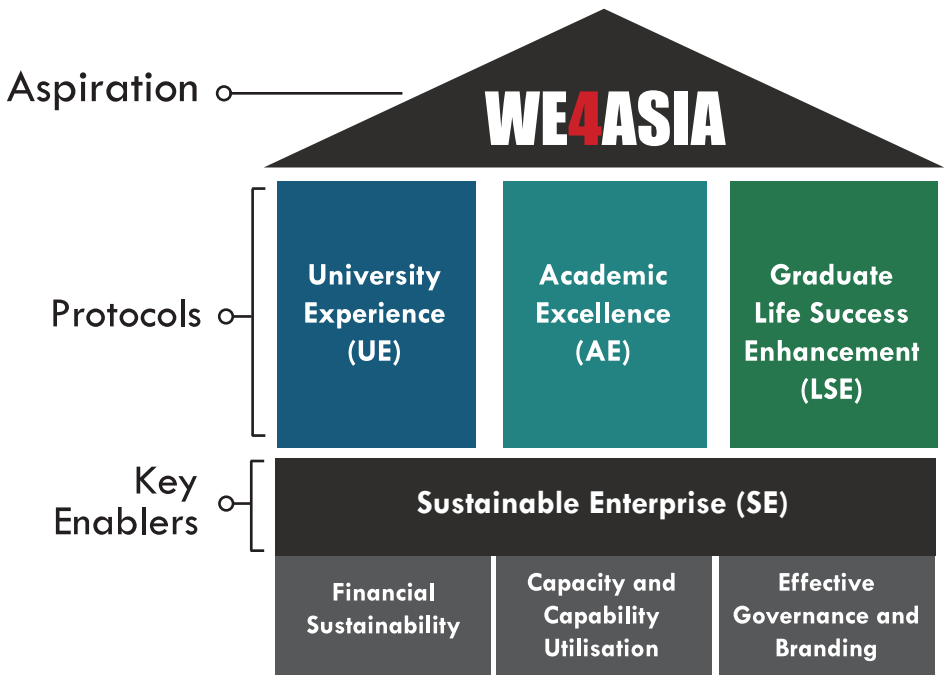
It is another approach in education which supports the WE4ASIA Aspiration.

WE4ASIA FRAMEWORK

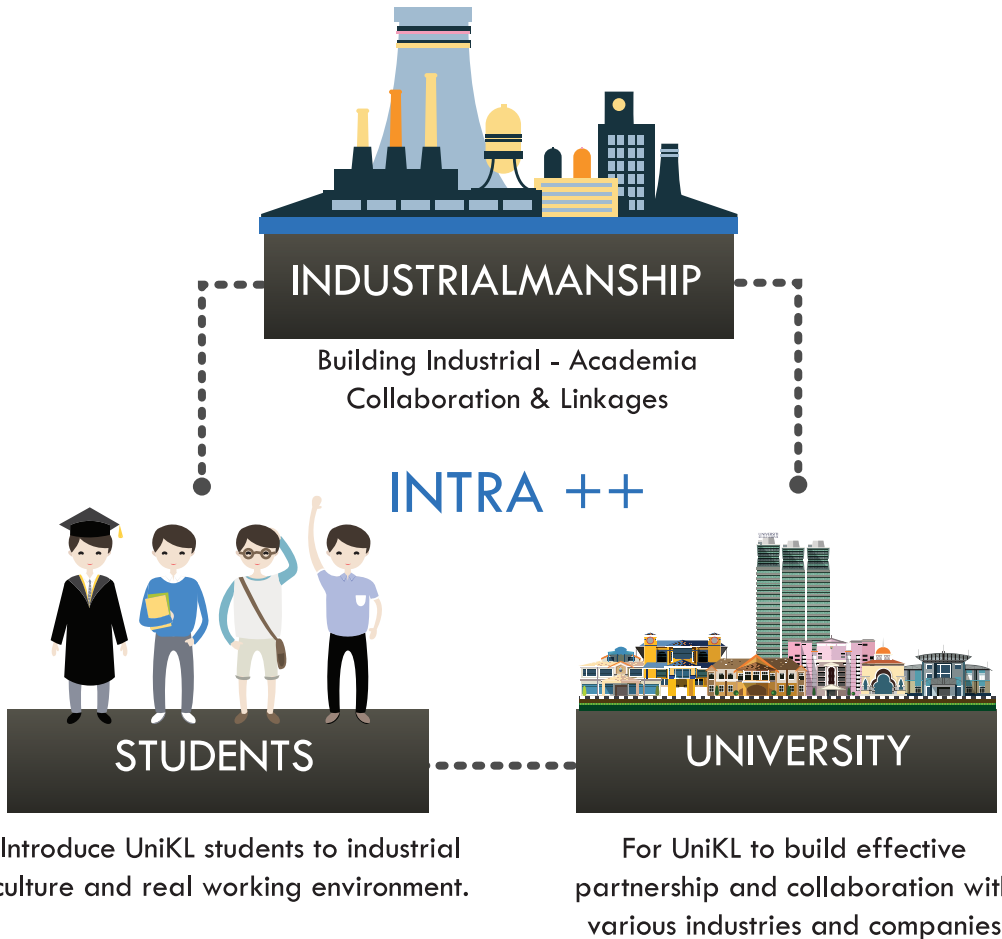
WE4ASIA

ASPIRATION STATEMENT

UniKL aspires to become one of the top universities in Asia by 2020 by offering enriching **University Experience** towards achieving **Academic Excellence** and enhancing **Graduate Life Success**.



INDUSTRIALMANSHIP COLLABORATION



OBJECTIVES

1

To foster the engagement of students with the industry as early as in the first year of study.

2

To introduce UniKL students to the industrial culture and real working environment.

3

To increase the competitiveness and marketability of UniKL graduates, which reflects the quality graduates profiles for national needs.

4

To build effective UniKL partnership and collaboration with local or global companies.

OUTCOMES

1

Extend the boundaries of knowledge through research and development

2

Observe and gain exposure to understand a professional organization culture

3

Appreciate the ethical basis of professional practice in the relevant industry

4

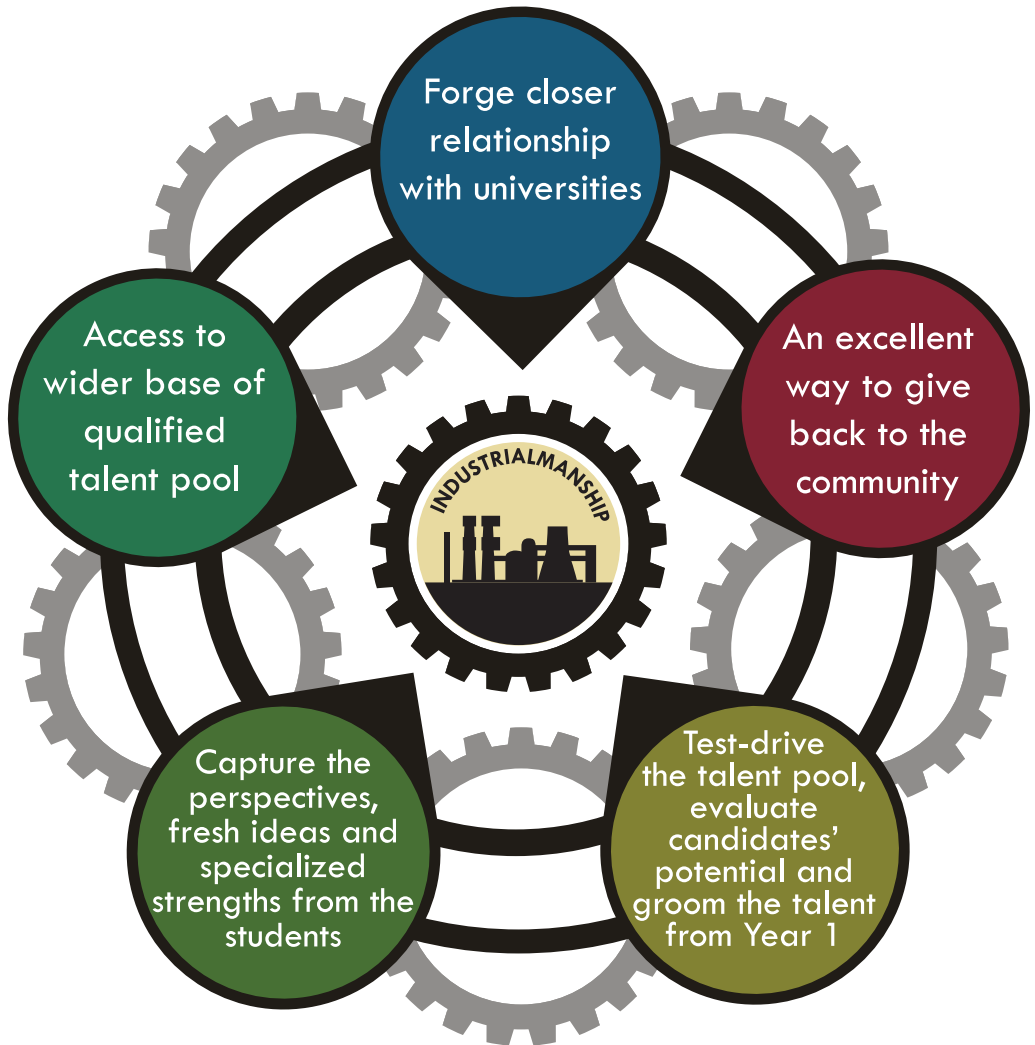
Display a capacity of critical reasoning and independent learning

5

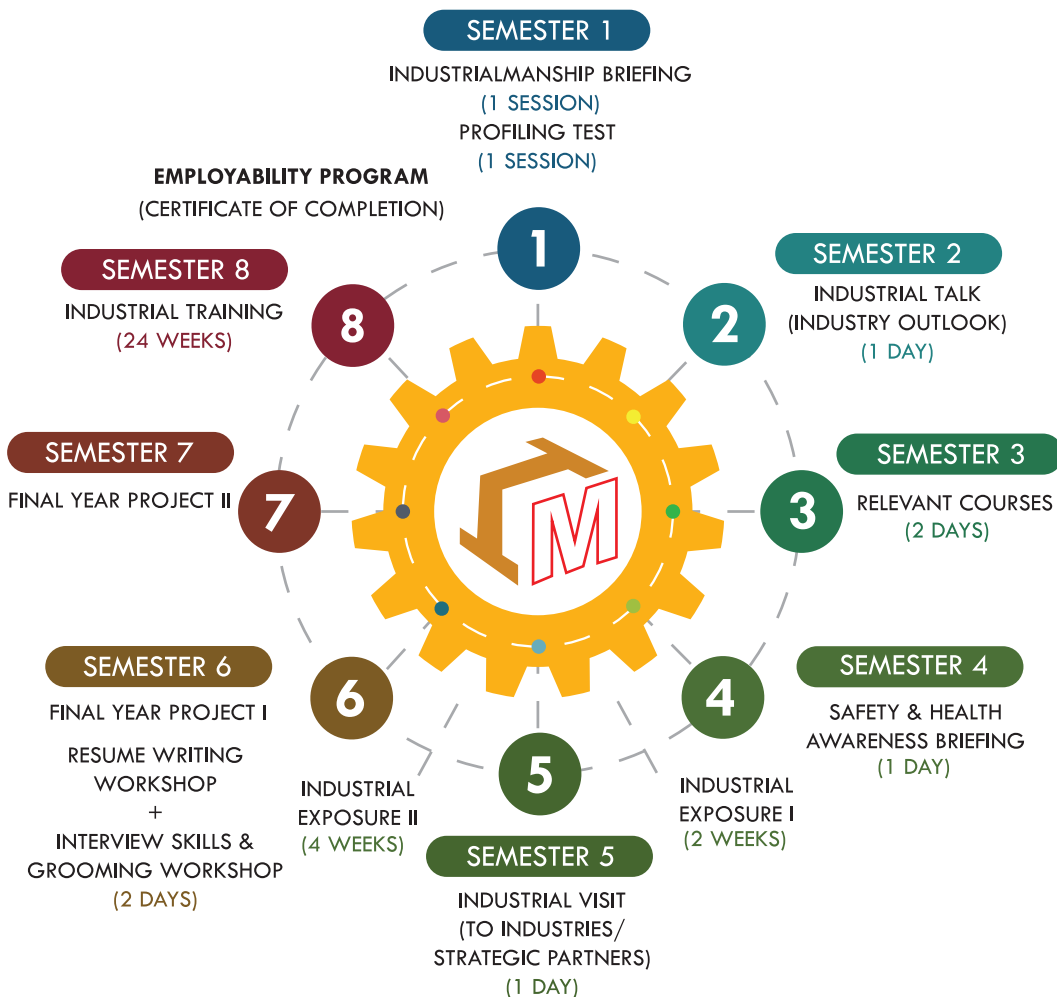
Develop skill sets required by industry and explore options in career plans and goals



BENEFITS TO COMPANIES



INDUSTRIALMANSHIP FRAMEWORK DETAIL





INDUSTRIAL MANSHIP FRAMEWORK FLOW



YEAR 1

YEAR 2

YEAR 3

YEAR 4



INDUSTRIALMANSHIP ACTIVITIES

SEMESTER 1

INDUSTRIALMANSHIP BRIEFING

(1 SESSION)

Will be held during WOW program and will be conducted by IIIP Campus. During the program, there will be a detail briefing on Industrialmanship Process Flow.

Upon completion of this module students should be able to:

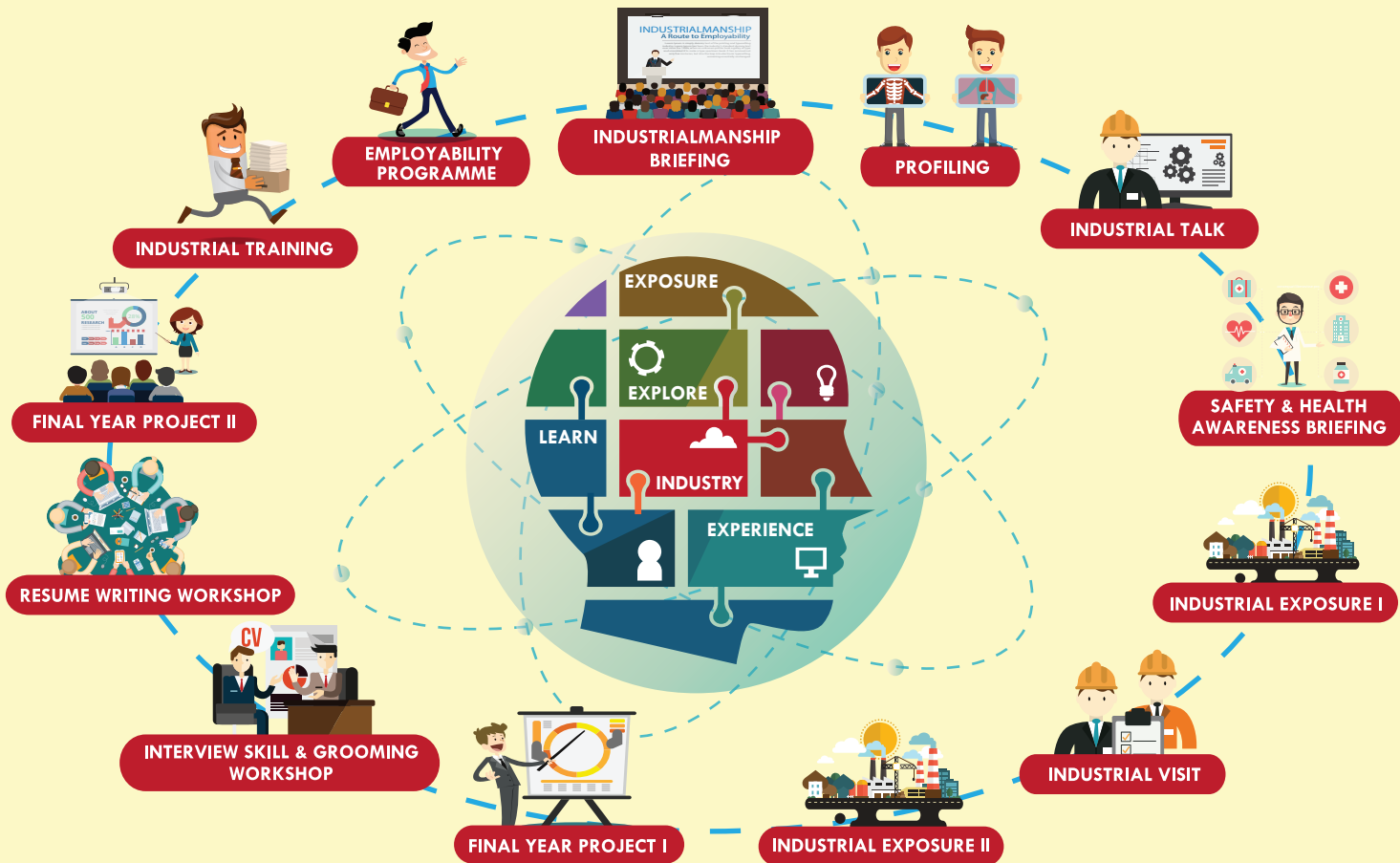
- Create awareness on the importance of IM developing students career goals.

PROFILING TEST

(1 SESSION)

Students will have to take a compulsory profiling test organized by campuses.

INDUSTRIALMANSHIP PROCESS FLOW



SEMESTER 2

INDUSTRIAL TALK (INDUSTRY OUTLOOK) (1 DAY)

To enlighten students regarding industry sector of work and the working environment. Besides that, students will also be given information regarding work ethics.

Upon completion of this module students should be able to:

- Identify the corporate values and ethics.
- Define their understanding of the industrial / working scenario.

SEMESTER 3

RELEVANT COURSES (2 DAYS)

Campuses will assign 2 relevant courses.

Upon completion of this module students should be able to:

- Discuss the current technology that are employed in industry.
- Relate the relevant courses to the industry.

SEMESTER 4

SAFETY & HEALTH AWARENESS BRIEFING (1 DAY)

To prepare students for their upcoming industrial exposure program and increase their awareness of the importance of safety and health management.

Upon completion of this module students should be able to:

- Describe the basic requirement of the safety and health in the industry.

SEMESTER 5

INDUSTRIAL VISIT (TO INDUSTRIES/STRATEGIC PARTNERS) (1 DAY)

To enlighten students regarding industry sector of work and the working environment.

Upon completion of this module students should be able to:

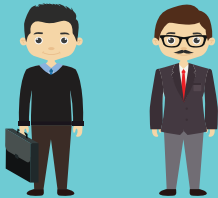
Upon completion of this module students should be able to:

- Describe the basic process/workflow of the company or organization.

INDUSTRIAL EXPOSURE I



2 WEEKS DURATION
(Between Sem 4 - 5)



Business Attire



Time Management



Organization Chart



**Industries' Background/
Nature of Business**

INDUSTRIAL EXPOSURE II



4 WEEKS DURATION (Between Sem 5 - 6)

Continuation of attachment at the same or different industries as IE I for a further and deeper understanding of organizational behavior to prepare the students for their internship.

At the end, students will be able to:

- State the services or products of the company.
- Describe the company's main operation.
- Describe the latest technology available at the industry.
- Identify issues and problems faced by the company and relate it to FYP.

SEMESTER 6

FINAL YEAR PROJECT I

(20 Weeks)

20 Weeks of preparation for the Final Year Project 1 presentation.

RESUME WRITING WORKSHOP

(1 DAY)

To guide students on how to write a good resume and improve their resume writing skill to increase their employability.

Upon completion of this module students should be able to:

- Write an appropriate resume/CV.

INTERVIEW SKILLS & GROOMING WORKSHOP

(1 DAY)

To train and groom students on how to present themselves properly during interview session.

Upon completion of this module students should be able to:

- Demonstrate skilful presentation of themselves during interview session.
- Apply presentable attire/dress code.

SEMESTER 7

FINAL YEAR PROJECT II

(20 Weeks)

20 Weeks of preparation for the Final Year Project 2 presentation.

SEMESTER 8

INDUSTRIAL TRAINING

(24 Weeks)

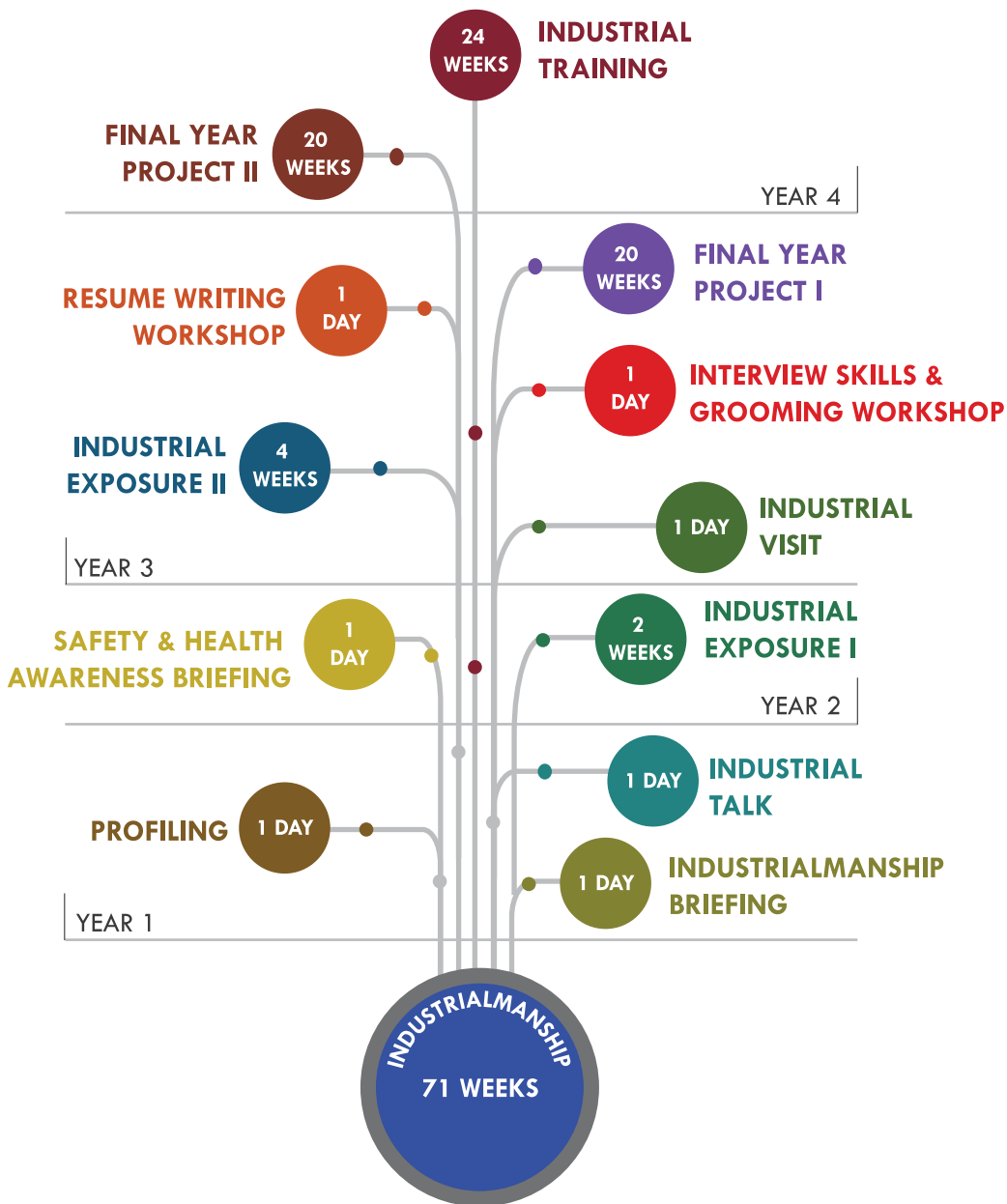
20 - 24 Weeks of industrial training attachment
at the relevant companies.

EMPLOYABILITY PROGRAMME

(Certificate of Completion)

Students may participate in employability programme offered by
UniKL.

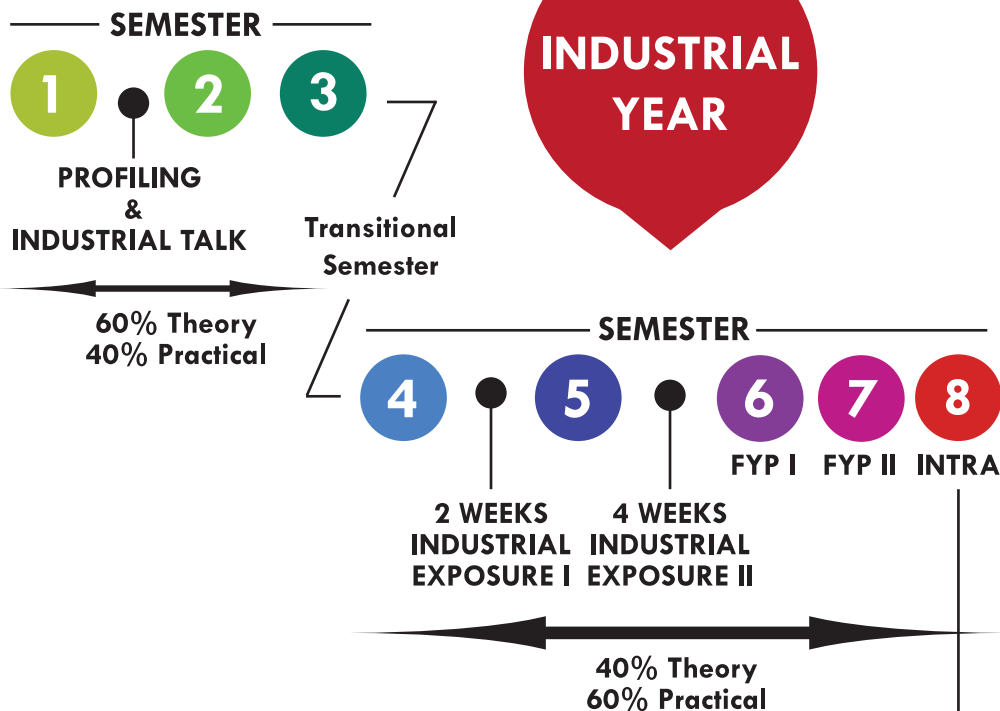
DURATION OF INDUSTRIALMANSHIP PROCESS



PHASES OF INDUSTRIALMANSHIP

**PRE-
INDUSTRIAL
YEAR**

**INDUSTRIAL
YEAR**



**EMPLOYABILITY
PROGRAMME**

INDUSTRIAL MANSHIP COMMITTEE





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FOR ENQUIRIES : ahmad.izuddin@unikl.edu.my | 03 - 2175 4107



UniKL
UNIVERSITI
KUALA LUMPUR



**TALENT
INSIDE**



talentinside.unikl.edu.my

Industrial Linkages Division

Universiti Kuala Lumpur
1016 Jalan Sultan Sulaiman,
50250 Kuala Lumpur



Contact Person

Ahmad Izuddin Bin Abd Raak
ahmad.izuddin@unikl.edu.my
03-21754107

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KUALA LUMPUR





UniKL
UNIVERSITI
KUALA LUMPUR



Industrial Linkages Division
Universiti Kuala Lumpur

1016, Jalan Sultan Ismail, 50250 Kuala Lumpur
Tel: 03-2175 4000 Fax: 03-2175 4001
www.unikl.edu.my
talentinside.unikl.edu.my
facebook.com/talentinside.unikl